

**Bobsleigh CANADA Skeleton**  
Board of Directors Meeting 310, Minutes  
Wednesday March 17, 2010 18:00-19:30  
Bob Niven Training Centre, First Floor Boardroom

Our Mission: Bobsleigh Canada Skeleton develops Olympic and World Champions.

Call to Order – 18:10

Present: Reid Morrison, Mike Kwiatkowski, Brent Berezowski, Astrid Wolf, Louis Poirier  
Regrets: Andrea Kotyk, Bernie Asbell  
Staff: Don Wilson, Dwayne Dreher

**1. Review and approval of agenda.**

Motion 310 1: Poirier/Wolf  
To approve the agenda as amended.

CARRIED

**2. Review and approval of January 19, 2010 110 BCS BOD Minutes.**

Motion 310 2: Berezowski/Kwiatkowski  
To approve the 110 BCS BOD Minutes.

CARRIED

**3. Business arising from minutes.**

3.1 7.1 (110) Official Languages Policy

Motion 310 3: Kwiatkowski/Berezowski  
To approve the Bobsleigh Canada Skeleton Official Languages Policy. (attachment 1)

CARRIED

**4. General Operations Update.**

**4.1 CEO Report: 310 March 17, 2010**

1. General:

- a. Attended OWG in Whistler. My primary role was to meet sponsor obligations, host events, network and generally observe the Games from a BCS perspective;
- b. Government financial assistance has not been determined yet. Sport Canada has suggested we budget for the same level of core funding as in previous years.
- c. Our biggest financial issue this year has been the inability of our funders to provide us obligated funds in a timely manner based upon the cash flow projections done by Dwayne at their request. We will be moving into the new budget year without a firm commitment to the dollars to be provided but Patrick Healy, our Sport Canada Consultant tells us we receive as follows: 50% of your core and 25% of your OTP funding to a max of 80% of the core; 50% of core is about \$200,000...OTP is unknown.
- d. The Federal budget has shown an increase in funding to winter sports from the original base value of \$11 million to \$22 million. This is down from last year's commitment of \$27 million, but the new budget may not include Top Secret funds that were part of the \$27 million and would not affect program dollars. In speaking with OTP, they are unsure of exactly what the announcement means and will let

sport know when they have deciphered the situation. BCS, on the performance of our athlete, was deemed to have had a successful Olympics and this should bode well for the sport if a tiered funding program is initiated, similar to the system used in Summer Sports post Beijing.

- e. I have been working with Facilitator, Cynthia Watson, in preparation for the March 19-20<sup>th</sup> retreat. We have about 30 participants attending and an electronic survey has been sent out to add additional perspective to the planning process.
- f. I have initiated individual debriefs with all the OWG athletes. Most have replied, but many have taken vacations and I hope they will respond upon their return. An electronic survey has also been sent to the OWG athletes evaluating coaching staff and IST personnel.
- g. We are working on a Celebration evening the week on April 12-16<sup>th</sup>. We have discussed venue and gifting with our sponsors and some of our suppliers.

## 2. Marketing and Sponsorship:

- a. Bernie, Claire and/or I, along with athletes, pre and post medals attended: 2 Shaw events, 4 Dow events, 1 Jet Set Crew event and 1 Canadian Sport Centre-Calgary event. BCS hosted 2 VISA media events at the Whistler Brewing Company in Whistler and we hosted one Friends and Family with Whistler Brewing and Thriller Clothing prior to the start of the skeleton events. We did cancel one Friends and Family event on February 25<sup>th</sup> because of the double medal ceremony and while we did have rsvp's to the event, I didn't have contact information of who had rsvp'd. At least one volunteer was somewhat upset.
- b. Met with adidas in Whistler. They want to commit to a four-year contract but they need to see what happens after the FIBT meeting in September with their renewal. They have guaranteed that they will provide product for BCS for the 2010-2011 season.
- c. Bernie, Claire and I have been working on next steps with reference to targeting and solicitation of new category sponsors in the aftermath of our successful Olympic performances. We are presently attempting to access pictures from the FIBT photographer in order to generate creative.
- d. Claire has been in discussion with existing sponsors about their future commitment to BCS. All have stated they are pleased with their association with us, but they will need some time to determine their strategies.

### **4.2 Finance**

Dwayne presented the financials up to February 27, 2010.

### **4.3 Marketing/Development:**

Included in the CEO's report

## **5. Athletes' Business**

- Louis met with some athletes. The following areas were discussed: Review selection process. Bobsleigh Canada Skeleton relationship with all provincial sections. Athlete to coaching positions, process. Substitute process for the Olympic Game.

## **6. VANOC/Whistler Update**

- The Games were a great success and all involved are to be congratulated. BCS is extremely proud of the athletes and coaches.

## **7. New Business**

### **7.1 World Cup Funding**

Don has been working with the provincial governments of Alberta and BC to take advantage of an MOU between the two provinces to assist events after the Games. Both the Whistler and Calgary World Cups have been indentified for financial assistance. Bernie and Justin Kripps attended a media event with the Sport minister of BC and Alberta where an announcement was made of the support for the events, but no numbers were confirmed.

PENDING

#### **7.2 FIBT Calendar**

A draft FIBT calendar was circulated. There was concern about the timing of an America Cup race before the Whistler World Cup. Don has arranged a conference call between the two facilities and BCS to discuss options.

PENDING

### **8. Adjournment**

- Meeting adjourned 19:30

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**TUESDAY APRIL 20, 2010  
BOB NIVEN TRAINING CENTRE – ROOM TBD  
18:00-20:00**

**ATTACHMENT 1**

## OFFICIAL LANGUAGES POLICY

Bobsleigh CANADA Skeleton is committed to providing services to its membership in both of Canada's official languages.

These services include, but are not necessarily limited to, the provision in both English and French of the following:

- Key operating documents of the organization, such as by-laws, policies and procedures, technical regulations athlete agreements, selection criteria, national surveys, appeals protocols, and codes of conduct;
- National office services to receive, respond to, or redirect public or member's inquiries;
- Website content;
- National event information such as invitations, registrations, on-site signs and information, news releases, and announcing;
- Interpretation services at general meetings, upon request;
- Annual General meeting information such as notices, invitations, registrations, on-site signs and information, and minutes.

All documents and information stated above will be available in the second official language no later than thirty days following their original publication.